



# CORPORATE PARTNERS

## BENEFITS

Showcase your commitment to athletic trainers and set your organization or company apart as an IATA Corporate Partner. Beyond traditional sponsorship, joining IATA as a Corporate Partner provides a unique venue for strengthening your understanding of the issues and trends facing our athletic trainers in the state, engaging on issues that are important to your organization, and building lasting relationships with athletic trainers, as well as with others in the community.

1343: IATA Members

400: Average Conference Attendance  
(Half certified ATs and half students)

# Corporate Partners

## Elite \$5,000

- Acknowledgment of sponsorship in IATA e-blasts
- Logo listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (3) IATA e-blasts
- Authorization to include in company or organization advertisement as an official corporate sponsor
- (4) Educational announcements sent to members via email
- (3) Announcements sent to followers on social media
- Verbal acknowledgment IATA fall business meeting
- Standard size booth space at IATA fall meeting
- Logo in the meeting program as a corporate sponsor
- 15% discount on additional event (see page 4)

## Gold \$2,500

- Acknowledgment of sponsorship in IATA e-blasts
- Logo listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (2) IATA e-blasts
- (4) Educational announcements sent to members via email
- (1) Announcements sent to followers on social media
- Verbal acknowledgment IATA fall business meeting
- Standard size booth space at IATA fall meeting
- Logo in the meeting program as a corporate sponsor
- 15% discount on additional event (see page 4)

## Silver \$1,500 or Silver Plus \$2,000

- Logo listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (1) IATA e-blasts
- (2) Educational announcements sent to members via email
- Verbal acknowledgment IATA fall business meeting
- 20% discount for booth space
- Logo in the meeting program as a corporate sponsor
- 15% discount on additional event (see page 4)

### **Silver Plus please pick two of the following**

- Acknowledgment of sponsorship in IATA e-blasts
- (1) Announcements sent to followers on social media
- Standard size booth space at IATA fall meeting

## Bronze \$500 or Bronze Plus \$1,000

- Listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (1) IATA e-blasts
- (1) Educational announcements sent to members via email
- Verbal acknowledgment IATA fall business meeting
- 20% discount for booth space
- Listed in the meeting program as a corporate sponsor

### **Bronze Plus please pick one of the following**

- Logo listed on IATA web page as a corporate sponsor
- 15% discount on additional event (see page 4)

# Other Additional Sponsorships Opportunities

## Quiz Bowl Sponsor \$500

- Logo on signage at the quiz bowl
- Name and logo recognition in the promotional materials for the quiz bowl and at the beginning of each session
- Introduce your organization end of quiz bowl prior to final jeopardy and read the final question.
- Present the award to the winning team

## Student Fall Symposium Sponsor \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee)
- Introduce a speaker and address the students as a group at the welcome

## Professional Fall Symposium Sponsor \$2,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee)
- Introduce a speaker and address the students as a group at the welcome

## Business Meeting and Lunch Sponsor \$750

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the lunch in front of the group by the president during opening remarks

## NATM Outing Sponsor \$2,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Logo (along with IATA logo) included on give-away for attendees
- Introduction at the pre-game/event get together

## Title Sponsor of the Summer Meeting \$1,500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee)
- Introduce a speaker and address the students as a group at the welcome

## Silent Auction Sponsor \$750

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Verbal recognition by the president during the business meeting
- Announce the winners of the last 1-2 "big" ticket items

## President Breakfast Sponsor \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Invitation to the breakfast
- Address the group at breakfast

## Awards Sponsor \$2,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Organization name will be included on the award

## Research Sponsor \$500

- Verbal recognition by the president during the business meeting
- Verbal recognition when the grant is being awarded

# Corporate Sponsorship Letter of Agreement

Please indicate the sponsor level below that your company would like to contribute. Your partnership with the Indiana Athletic Trainers' Association helps support IATA education and scholarship programs.

- ELITE LEVEL .....\$5,000
- GOLD LEVEL.....\$2,500
- SILVER PLUS .....\$2,000
- SILVER LEVEL .....\$1,500
- BRONZE PLUS .....\$1,000
- BRONZE LEVEL .....\$500

## Other Additional Sponsorships Opportunities

- Quiz Bowl Sponsor .....\$500
- Student Fall Symposium Sponsor.....\$1,000
- Professional Fall Symposium Sponsor .....\$2,000
- Business Meeting and Lunch Sponsor.....\$750
- NATM Outing Sponsor .....\$2,000
- Title Sponsor of the Summer Meeting .....\$1,500
- Silent Auction Sponsor .....\$750
- President Breakfast Sponsor .....\$1,000
- Awards Sponsor .....\$2,000
- Research Grant Sponsor .....\$500

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Company (preferred wording for IATA publications)

\_\_\_\_\_  
Company/School Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
E-mail Phone Fax

## Make check payable to Indiana Athletic Trainers' Association

Return contract and check to: IATA  
125 West Market Street, Ste 300  
Indianapolis, IN 46204

Contact Jill Ewing at e-mail: [info@iata-usa.org](mailto:info@iata-usa.org)