



IATA
INDIANA ATHLETIC TRAINERS ASSOCIATION

CORPORATE PARTNERS

BENEFITS

Showcase your commitment to athletic trainers and set your organization or company apart as an IATA Corporate Partner.

- Connect with over 1,300 athletic trainers through eNewsletters, eBlasts, and social media content.
- Network and display your company's goods and services with athletic trainers at annual meetings and social gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Corporate Partners

Elite \$5,000

- Acknowledgment of sponsorship in IATA e-blasts
- Logo, with direct link to website, listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (6) IATA e-blasts
- Authorization to include a company or organization advertisement as an official corporate sponsor
- (4) Educational announcements sent to members via email
- (4) Announcements sent to followers on social media
- Verbal acknowledgment, recognition, and opportunity to speak in front of members at the annual IATA business meeting
- Standard size booth space at IATA annual meeting
- Logo in the meeting program as a corporate sponsor
- Verbal acknowledgement of sponsorship at annual IATA President's Breakfast

Gold \$2,500

- Acknowledgment of sponsorship in IATA e-blasts
- Logo, with direct link to website, listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (4) IATA e-blasts
- (3) Educational announcements sent to members via email
- (2) Announcements sent to followers on social media
- Verbal acknowledgment at the IATA annual business meeting
- Standard size booth space at IATA annual meeting
- Logo in the meeting program as a corporate sponsor

Silver \$1,500 or Silver Plus \$2,000

- Logo, with direct link to website, listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (1) IATA e-blasts
- (2) Educational announcements sent to members via email
- Verbal acknowledgment IATA annual business meeting
- 20% discount for booth space
- Logo in the meeting program as a corporate sponsor

Silver Plus please pick two of the following

- Acknowledgment of sponsorship in IATA e-blasts
- (1) Announcements sent to followers on social media
- Standard size booth space at IATA annual meeting

Bronze \$500 or Bronze Plus \$1,000

- Listed on IATA web page as a corporate sponsor
- Custom banner ad (provided by corporate partner) displayed in (1) IATA e-blasts
- (1) Educational announcements sent to members via email
- Verbal acknowledgment IATA annual business meeting
- 20% discount for booth space
- Listed in the meeting program as a corporate sponsor

Bronze Plus please pick one of the following

- Logo, with direct link to website, listed on IATA web page as a corporate sponsor
- 15% discount on additional event (see page 4)

Other Additional Sponsorship Opportunities

Quiz Bowl Sponsor \$250

- Logo on signage at the quiz bowl
- Name and logo recognition in the promotional materials for the quiz bowl and at the beginning of each session
- Introduce your organization at the end of quiz bowl prior to final jeopardy and read the final question.
- Present the award to the winning team

Student Symposium Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee)
- Introduce a speaker and address the students as a group at the welcome

Professional Symposium Sponsor \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee)
- Introduce a speaker and address the professionals as a group at the welcome

Business Meeting and Lunch Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the lunch in front of members

NATM Outing Sponsor \$2,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Logo (along with IATA logo) included on give-away for attendees
- Introduction at the pre-game/event get together

President Breakfast Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Invitation to the breakfast
- Address the group at breakfast

Awards Sponsor \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Organization name will be included on the award

Research Sponsor \$250

- Verbal recognition by the president during the business meeting
- Verbal recognition when the grant is being awarded

Booth Space at Annual Symposium \$250

- Opportunity to get in front of over 400 certified and student AT members at the annual symposium

Educational eBlasts to IATA Members \$250

- Show your expertise in the field and provide educational material through our regularly scheduled eBlasts to members. (Maximum of 4 per sponsor)

Social media announcements to IATA Members \$250/announcement

- Opportunity to showcase your commitment to the profession as well as connect members to your company / organization. One announcement will be pushed via all IATA social media platforms (Maximum of 4 per sponsor)
 - Over 1,250 Twitter Followers
 - Over 350 Facebook Friends
 - 50+ Instagram Viewers

Corporate Sponsorship Letter of Agreement

Please indicate the sponsor level below that your company would like to contribute. Your partnership with the Indiana Athletic Trainers' Association helps support IATA education and scholarship programs.

- ELITE LEVEL\$5,000
- GOLD LEVEL.....\$2,500
- SILVER PLUS\$2,000
- SILVER LEVEL\$1,500
- BRONZE PLUS\$1,000
- BRONZE LEVEL\$500

Other Additional Sponsorship Opportunities

- Quiz Bowl Sponsor\$250
- Student Symposium Sponsor.....\$500
- Professional Symposium Sponsor\$1,000
- Business Meeting and Lunch Sponsor.....\$500
- NATM Outing Sponsor\$1,000
- President Breakfast Sponsor\$500
- Awards Sponsor\$1,000
- Research Grant Sponsor\$250
- Booth space at Annual Symposium.....\$250
- Educational eBlasts to membership.....\$250 each (max 4)
- Social media announcement.....\$250 each (max 4)

Company (preferred wording for IATA publications)

Company/School Address

City State Zip

_____ () _____ () _____
E-mail Phone Fax

Make check payable to Indiana Athletic Trainers' Association

Return contract and check to: IATA

125 West Market Street, Ste 300

Indianapolis, IN 46204

Contact Jill Ewing at e-mail: info@iata-usa.org