

# Rick Shaw

## 1995 - 1998



### Accomplishments

- Restructuring of the Executive Council to work more efficiently through seventeen Bylaw changes
- Worked to add more women athletic trainers to serve in leadership positions
- Increased student involvement in the IATA Fall Meeting with establishment of student program and IATA “Quiz Bowl” for college students.
- Established written financial policies and procedures to guide IATA's financial responsibility
- Expanded IATA Executive Council meetings to monthly from the previous nine month school calendar.
- Established Communications Committee with the goal of enhancing communications to IATA members and increasing member services
- Created fundraising efforts for additional funds to support association activities such as logo wear, silent auction and golf outing.
- Published annual membership and leadership directoriesEnhanced member services through IATA Website including the first E-lection of IATA officers.
- Created the “one focused topic” IATA Summer Meeting including the Golf Outing Fundraiser and Awards Dinner.
- Increased grass roots public relations efforts through the Emissary Program
- Improved member recognition statewide through "President's Excellence Award"
- Established “IATA Board of Associates” in order to develop a networking resource with influential Hoosiers
- Strengthened state Practice Act with the passing of HB 1102 which changed the language from Certification to Licensure for Indiana athletic trainers
- Created and hosted the annual IATA Presidents and Officers Breakfast to inform former leaders of projects and state of the organization.
- Strengthen the IATA's legislative stature in Indiana
- Built relationships with other health care groups



- Lobbied along with the Indianapolis Convention and Visitors Association to support bringing NATA National Meeting to Indianapolis in 2005 Supported jointly with the IHSAA and ISMA's Sports Medicine Commission the first "Sports Medicine Handbook for Physicians and Athletic Trainers.
- "Initiated the production of an IATA History publication
- Initiated an IATA poster project to enhance external marketing efforts
- The development of IATA Service Awards

## Challenges

- Restructuring the IATA
- Passage of Indiana Licensure
- Increasing member involvement and communication

## Memories/Words of Wisdom

“I was fortunate to be the only IATA President to have the pleasure to serve longer than my elected term. My term began in 1995 as the NATA Annual Meeting concluded in Indianapolis and my predecessor, Mike Ferrara, resigned to accept a new challenge with the United States Paralympic Committee in Atlanta. I worked closely with two separate outstanding Executive Councils, who gave me the support and latitude to change the IATA to meet the needs of the future.

In completing President Ferrara’s term, we implemented annual “Strategic Planning” and identified the most efficient areas to reorganize the IATA Executive Council from a twenty-two member council to ten members - five elected officers and five appointed Chairs overseeing committee work. This reorganization expanded areas to serve our members and involved more members in the operation of the organization. As our leadership positions were streamlined, this increased our effectiveness and communication throughout the organization. This communication allowed us to become more efficient and responsive to our membership. Also, we were able to communicate our legislative goals and needs to our members immediately, long before texting and wide use of the internet.



My three years and four months as IATA President gave me the opportunity to oversee the accomplishment of many longstanding organizational goals. Establishing the IATA Summer Meeting and combining it with the Golf Outing and Fundraiser allowed more education opportunities and networking for our members. The President's Breakfast re-involved past IATA leaders with the current IATA. The crowning accomplishment came with the passage of legislation in 1998 that converted our 1993 Certification Act into Indiana Licensure for Athletic Trainers.

I will always be very proud of the many accomplishments during my term and grateful for the intensely dedicated hard work, time consuming effort and patience of all the IATA Executive Council members that served with me. Many of these relationships have become lifelong friendships I treasure to this day. Also, the support and cooperation of athletic trainer's statewide during the many challenges and advancements during this period will always be a high point in my career. Serving as the President of the Indiana Athletic Trainers' Association has been the most rewarding time in my professional life. It was an honor to serve the Indiana Athletic Trainers' Association. Thank you for the opportunity.”